

## ORDER



WAVY

**Orders**  
**Order / Rev:** 202903  
**Alt Order #:** 06847419  
**Product Desc:** 9/24-10/1 Crossroads GPS  
**Estimate:** 737  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 08/31/12 / 08/31/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Crossroads Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN7573/AU3290/TO1672/AL2022/SP791

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/30/12 | 55      | \$34,000.00  | \$28,900.00 |
| 10/01/12   | 10/01/12 | 11      | \$5,850.00   | \$4,972.50  |

## Totals

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 55        | \$34,000.00        | \$28,900.00        | 0.00        |
| October 2012   | 11        | \$5,850.00         | \$4,972.50         | 0.00        |
| <b>Totals</b>  | <b>66</b> | <b>\$39,850.00</b> | <b>\$33,872.50</b> | <b>0.00</b> |

## Account Executives

| Account Executive  | Sales Office | Sales Region | Start Date / End Date         | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Petry Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

|        | Share | Total        |
|--------|-------|--------------|
| WAVY   | 28%   | \$39,850.00  |
| Market | 100%  | \$142,321.43 |

## Competitive Share

|       | Share | Total       |
|-------|-------|-------------|
| CABLE | 0%    | \$0.00      |
| NFLWS | 0%    | \$0.00      |
| UNKWN | 0%    | \$0.00      |
| WGNT  | 0%    | \$0.00      |
| WHRO  | 0%    | \$0.00      |
| WPEN  | 0%    | \$0.00      |
| WPXV  | 0%    | \$0.00      |
| WTKR  | 42%   | \$59,775.00 |
| WTVZ  | 1%    | \$1,423.21  |
| WVBT  | 5%    | \$7,116.07  |
| WVEC  | 24%   | \$34,157.14 |

| Ln                  | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|---------------------|------|-------------------|-----------------|---------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1                 | WAVY | 09/25/12          | 09/25/12        | WAVY News @ Sunrise | CM    | 5a-6a          | -T-----           | :30 | 1           | \$700.00 | P1            | 0.00 | NM   | 1     | \$700.00 |
| WAVY News @ Sunrise |      |                   |                 |                     |       |                |                   |     |             |          |               |      |      |       |          |
| EARLY AM NEWS       |      |                   |                 |                     |       |                |                   |     |             |          |               |      |      |       |          |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week:               |      | 09/24/12          | 09/30/12        | -T-----             |       |                | 1                 |     | \$700.00    |          | 0.00          |      |      |       |          |
| E 2                 | WAVY | 09/26/12          | 09/26/12        |                     | CM    | 5a-6a          | --W----           | :30 | 1           | \$700.00 | P1            | 0.00 | NM   | 1     | \$700.00 |

Order / Rev: 202903  
 Alt Order #: 06847419  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 9/24-10/1 Crossroads GPS  
 Estimate: 737

WAVY

| Ln                     | Ch   | Start             | End             | Inventory Code         | Break             | Start/End Time Days | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|------------------------|------|-------------------|-----------------|------------------------|-------------------|---------------------|-------------|-------|---------------|-----|------|------|-------|------------|
| WAVY News @ Sunrise    |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| WAVY News @ Sunrise    |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY AM NEWS          |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | --W----                | 1                 |                     | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 3                    | WAVY | 09/27/12          | 09/27/12        | WAVY News @ Sunrise CM |                   | 5a-6a ---T---       | :30         | 1     | \$700.00      | P1  | 0.00 | NM   | 1     | \$700.00   |
| WAVY News @ Sunrise    |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY AM NEWS          |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | ---T---                | 1                 |                     | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 4                    | WAVY | 09/28/12          | 09/28/12        | WAVY News @ Sunrise CM |                   | 5a-6a ----F--       | :30         | 1     | \$700.00      | P1  | 0.00 | NM   | 1     | \$700.00   |
| WAVY News @ Sunrise    |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY AM NEWS          |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | ----F--                | 1                 |                     | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 5                    | WAVY | 10/01/12          | 10/01/12        | WAVY News @ Sunrise CM |                   | 5a-6a M-----        | :30         | 1     | \$700.00      | P1  | 0.00 | NM   | 1     | \$700.00   |
| WAVY News @ Sunrise    |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY AM NEWS          |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 10/01/12          | 10/07/12        | M-----                 | 1                 |                     | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 6                    | WAVY | 09/25/12          | 09/25/12        | WAVY Early Today New6M |                   | 430-5a -T-----      | :30         | 1     | \$200.00      | P1  | 0.00 | NM   | 1     | \$200.00   |
| WAVY News 430-5am      |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY AM NEWS          |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -T-----                | 1                 |                     | \$200.00    |       | 0.00          |     |      |      |       |            |
| E 7                    | WAVY | 09/26/12          | 09/26/12        | WAVY Early Today New6M |                   | 430-5a --W----      | :30         | 1     | \$200.00      | P1  | 0.00 | NM   | 1     | \$200.00   |
| WAVY News 430-5am      |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY TODAY            |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | --W----                | 1                 |                     | \$200.00    |       | 0.00          |     |      |      |       |            |
| E 8                    | WAVY | 09/27/12          | 09/27/12        | WAVY Early Today New6M |                   | 430-5a ---T---      | :30         | 1     | \$200.00      | P1  | 0.00 | NM   | 1     | \$200.00   |
| WAVY News 430-5am      |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| EARLY TODAY            |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | ---T---                | 1                 |                     | \$200.00    |       | 0.00          |     |      |      |       |            |
| E 9                    | WAVY | 09/29/12          | 09/29/12        | WAVY News 10 Sa 6a CM  |                   | 6a-7a -----S-       | :30         | 1     | \$500.00      | P1  | 0.00 | NM   | 1     | \$500.00   |
| WAVY News 10 Sa 6a     |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| SATURDAY EARLY AM NEWS |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -----S-                | 1                 |                     | \$500.00    |       | 0.00          |     |      |      |       |            |
| E 10                   | WAVY | 09/29/12          | 09/29/12        | WAVY News 10 Sa 7a CM  |                   | 7a-8a -----S-       | :30         | 1     | \$800.00      | P1  | 0.00 | NM   | 1     | \$800.00   |
| WAVY News 10 Sa 7a     |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| SATURDAY AM NEWS       |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -----S-                | 1                 |                     | \$800.00    |       | 0.00          |     |      |      |       |            |
| E 11                   | WAVY | 09/30/12          | 09/30/12        | WAVY News 10 Sunday6M  |                   | 6a-7a -----S        | :30         | 1     | \$500.00      | P1  | 0.00 | NM   | 1     | \$500.00   |
| WAVY News 10 Sunday 6a |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| SUNDAY EARLY AM NEWS   |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -----S                 | 1                 |                     | \$500.00    |       | 0.00          |     |      |      |       |            |
| E 12                   | WAVY | 09/30/12          | 09/30/12        | WAVY News 10 Sunday7M  |                   | 7a-8a -----S        | :30         | 1     | \$800.00      | P1  | 0.00 | NM   | 1     | \$800.00   |
| WAVY News 10 Sunday 7a |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| SUNDAY AM NEWS         |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -----S                 | 1                 |                     | \$800.00    |       | 0.00          |     |      |      |       |            |
| E 13                   | WAVY | 09/30/12          | 09/30/12        | Today Show Su CM       |                   | 8a-9a -----S        | :30         | 1     | \$1,200.00    | P1  | 0.00 | NM   | 1     | \$1,200.00 |
| Today Show Sunday      |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
| SUNDAY TODAY SHOW      |      |                   |                 |                        |                   |                     |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                     | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:                  |      | 09/24/12          | 09/30/12        | -----S                 | 1                 |                     | \$1,200.00  |       | 0.00          |     |      |      |       |            |
| E 14                   | WAVY | 09/25/12          | 09/25/12        |                        | CM                | 9a-10a -T-----      | :30         | 1     | \$500.00      | P1  | 0.00 | NM   | 1     | \$500.00   |

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 Alt Order #: 06847419  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 9/24-10/1 Crossroads GPS  
 Estimate: 737  
**WAVY**

| Ln    | Ch   | Start             | End             | Inventory Code     | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | -T-----            |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |          |
| E 15  | WAVY | 09/26/12          | 09/26/12        | Today Show 2       | CM    | 9a-10a --W----      | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00 |
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | --W----            |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |          |
| E 16  | WAVY | 09/27/12          | 09/27/12        | Today Show 2       | CM    | 9a-10a ---T---      | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00 |
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ---T---            |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |          |
| E 17  | WAVY | 09/28/12          | 09/28/12        | Today Show 2       | CM    | 9a-10a ----F--      | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00 |
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--            |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |          |
| E 18  | WAVY | 10/01/12          | 10/01/12        | Today Show 2       | CM    | 9a-10a M-----       | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00 |
|       |      |                   |                 | Today Show 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 2       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----             |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |          |
| E 19  | WAVY | 09/25/12          | 09/25/12        | Today Show 3       | CM    | 10a-11a -T-----     | :30 | 1                 | \$400.00    | P1  | 0.00          | NM   | 1     | \$400.00 |
|       |      |                   |                 | Today Show 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | -T-----            |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |          |
| E 20  | WAVY | 09/26/12          | 09/26/12        | Today Show 3       | CM    | 10a-11a --W----     | :30 | 1                 | \$400.00    | P1  | 0.00          | NM   | 1     | \$400.00 |
|       |      |                   |                 | Today Show 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | --W----            |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |          |
| E 21  | WAVY | 09/27/12          | 09/27/12        | Today Show 3       | CM    | 10a-11a ---T---     | :30 | 1                 | \$400.00    | P1  | 0.00          | NM   | 1     | \$400.00 |
|       |      |                   |                 | Today Show 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ---T---            |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |          |
| E 22  | WAVY | 09/28/12          | 09/28/12        | Today Show 3       | CM    | 10a-11a ----F--     | :30 | 1                 | \$400.00    | P1  | 0.00          | NM   | 1     | \$400.00 |
|       |      |                   |                 | Today Show 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--            |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |          |
| E 23  | WAVY | 10/01/12          | 10/01/12        | Today Show 3       | CM    | 10a-11a M-----      | :30 | 1                 | \$400.00    | P1  | 0.00          | NM   | 1     | \$400.00 |
|       |      |                   |                 | Today Show 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | TODAY SHOW 3       |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----             |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |          |
| E 24  | WAVY | 09/25/12          | 09/25/12        | Hampton Roads Show | CM    | 11a-12p -T-----     | :30 | 1                 | \$200.00    | P2  | 0.00          | NM   | 1     | \$200.00 |
|       |      |                   |                 | Hampton Roads Show |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | HAMPTON ROADS SHOW |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | -T-----            |       |                     |     | 1                 | \$200.00    |     | 0.00          |      |       |          |
| E 25  | WAVY | 09/26/12          | 09/26/12        | Hampton Roads Show | CM    | 11a-12p --W----     | :30 | 1                 | \$200.00    | P2  | 0.00          | NM   | 1     | \$200.00 |
|       |      |                   |                 | Hampton Roads Show |       |                     |     |                   |             |     |               |      |       |          |
|       |      |                   |                 | HAMPTON ROADS SHOW |       |                     |     |                   |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | --W----            |       |                     |     | 1                 | \$200.00    |     | 0.00          |      |       |          |
| E 26  | WAVY | 09/27/12          | 09/27/12        |                    | CM    | 11a-12p ---T---     | :30 | 1                 | \$200.00    | P2  | 0.00          | NM   | 1     | \$200.00 |

|               |                          |
|---------------|--------------------------|
| Advertiser:   | POL/Crossroads GPS       |
| Product Desc: | 9/24-10/1 Crossroads GPS |
| Estimate:     | 737                      |

WAVY

| Ln                 | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |  |
|--------------------|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|--|
|                    |      |                   |                 | Hampton Roads Show  |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      |                   |                 | Hampton Roads Show  |       |                   |         |             |       |               |     |      |      |       |          |  |
| HAMPTON ROADS SHOW |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | ---T---             |       | 1                 |         | \$200.00    |       | 0.00          |     |      |      |       |          |  |
| E 27               | WAVY | 09/28/12          | 09/28/12        | Hampton Roads Show  | CM    | 11a-12p           | ----F-- | :30         | 1     | \$200.00      | P2  | 0.00 | NM   | 1     | \$200.00 |  |
|                    |      |                   |                 | Hampton Roads Show  |       |                   |         |             |       |               |     |      |      |       |          |  |
| HAMPTON ROADS SHOW |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | ----F--             |       | 1                 |         | \$200.00    |       | 0.00          |     |      |      |       |          |  |
| E 28               | WAVY | 10/01/12          | 10/01/12        | Hampton Roads Show  | CM    | 11a-12p           | M-----  | :30         | 1     | \$200.00      | P2  | 0.00 | NM   | 1     | \$200.00 |  |
|                    |      |                   |                 | Hampton Roads Show  |       |                   |         |             |       |               |     |      |      |       |          |  |
| HAMPTON ROADS SHOW |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 10/01/12          | 10/07/12        | M-----              |       | 1                 |         | \$200.00    |       | 0.00          |     |      |      |       |          |  |
| E 29               | WAVY | 09/25/12          | 09/25/12        | WAVY News 10 @ Noon | CM    | 12p-1p            | -T----- | :30         | 1     | \$300.00      | P1  | 0.00 | NM   | 1     | \$300.00 |  |
|                    |      |                   |                 | News 10 @ Noon      |       |                   |         |             |       |               |     |      |      |       |          |  |
| NOON NEWS          |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | -T-----             |       | 1                 |         | \$300.00    |       | 0.00          |     |      |      |       |          |  |
| E 30               | WAVY | 09/26/12          | 09/26/12        | WAVY News 10 @ Noon | CM    | 12p-1p            | --W---- | :30         | 1     | \$300.00      | P1  | 0.00 | NM   | 1     | \$300.00 |  |
|                    |      |                   |                 | News 10 @ Noon      |       |                   |         |             |       |               |     |      |      |       |          |  |
| NOON NEWS          |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | --W----             |       | 1                 |         | \$300.00    |       | 0.00          |     |      |      |       |          |  |
| E 31               | WAVY | 09/28/12          | 09/28/12        | WAVY News 10 @ Noon | CM    | 12p-1p            | ----F-- | :30         | 1     | \$300.00      | P1  | 0.00 | NM   | 1     | \$300.00 |  |
|                    |      |                   |                 | News 10 @ Noon      |       |                   |         |             |       |               |     |      |      |       |          |  |
| NOON NEWS          |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | ----F--             |       | 1                 |         | \$300.00    |       | 0.00          |     |      |      |       |          |  |
| E 32               | WAVY | 10/01/12          | 10/01/12        | WAVY News 10 @ Noon | CM    | 12p-1p            | M-----  | :30         | 1     | \$300.00      | P1  | 0.00 | NM   | 1     | \$300.00 |  |
|                    |      |                   |                 | News 10 @ Noon      |       |                   |         |             |       |               |     |      |      |       |          |  |
| NOON NEWS          |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 10/01/12          | 10/07/12        | M-----              |       | 1                 |         | \$300.00    |       | 0.00          |     |      |      |       |          |  |
| E 33               | WAVY | 09/25/12          | 09/25/12        | Days of Our Lives   | CM    | 1p-2p             | -T----- | :30         | 1     | \$350.00      | P2  | 0.00 | NM   | 1     | \$350.00 |  |
|                    |      |                   |                 | Days of Our Lives   |       |                   |         |             |       |               |     |      |      |       |          |  |
| DAYS OF OUR LIVES  |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | -T-----             |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |          |  |
| E 34               | WAVY | 09/26/12          | 09/26/12        | Days of Our Lives   | CM    | 1p-2p             | --W---- | :30         | 1     | \$350.00      | P2  | 0.00 | NM   | 1     | \$350.00 |  |
|                    |      |                   |                 | Days of Our Lives   |       |                   |         |             |       |               |     |      |      |       |          |  |
| DAYS OF OUR LIVES  |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | --W----             |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |          |  |
| E 35               | WAVY | 09/27/12          | 09/27/12        | Days of Our Lives   | CM    | 1p-2p             | ---T--- | :30         | 1     | \$350.00      | P2  | 0.00 | NM   | 1     | \$350.00 |  |
|                    |      |                   |                 | Days of Our Lives   |       |                   |         |             |       |               |     |      |      |       |          |  |
| DAYS OF OUR LIVES  |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | ---T---             |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |          |  |
| E 36               | WAVY | 09/28/12          | 09/28/12        | Days of Our Lives   | CM    | 1p-2p             | ----F-- | :30         | 1     | \$350.00      | P2  | 0.00 | NM   | 1     | \$350.00 |  |
|                    |      |                   |                 | Days of Our Lives   |       |                   |         |             |       |               |     |      |      |       |          |  |
| DAYS OF OUR LIVES  |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 09/24/12          | 09/30/12        | ----F--             |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |          |  |
| E 37               | WAVY | 10/01/12          | 10/01/12        | Days of Our Lives   | CM    | 1p-2p             | M-----  | :30         | 1     | \$350.00      | P2  | 0.00 | NM   | 1     | \$350.00 |  |
|                    |      |                   |                 | Days of Our Lives   |       |                   |         |             |       |               |     |      |      |       |          |  |
| DAYS OF OUR LIVES  |      |                   |                 |                     |       |                   |         |             |       |               |     |      |      |       |          |  |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |  |
| Week:              |      | 10/01/12          | 10/07/12        | M-----              |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |          |  |
| E 38               | WAVY | 09/25/12          | 09/25/12        |                     | CM    | 2-3p              | -T----- | :30         | 1     | \$200.00      | P2  | 0.00 | NM   | 1     | \$200.00 |  |

Order / Rev: 202903  
 Alt Order #: 06847419  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 9/24-10/1 Crossroads GPS  
 Estimate: 737

WAVY

| Ln  | Ch   | Start    | End      | Inventory Code           | Break | Start/End Time Days | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|---|------|----------|----------|--------------------------|-------|---------------------|-----|-------|----------|-----|------|------|-------|----------|
| M-F 2-3p<br>The Doctors<br>THE DOCTORS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    -T-----    1    \$200.00    0.00 |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 39  | WAVY | 09/26/12 | 09/26/12 | M-F 2-3p<br>The Doctors  | CM    | 2-3p    --W----     | :30 | 1     | \$200.00 | P2  | 0.00 | NM   | 1     | \$200.00 |
| THE DOCTORS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    --W----    1    \$200.00    0.00                            |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 40  | WAVY | 09/27/12 | 09/27/12 | M-F 2-3p<br>The Doctors  | CM    | 2-3p    ---T---     | :30 | 1     | \$200.00 | P2  | 0.00 | NM   | 1     | \$200.00 |
| THE DOCTORS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    ---T---    1    \$200.00    0.00                            |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 41  | WAVY | 09/28/12 | 09/28/12 | M-F 2-3p<br>The Doctors  | CM    | 2-3p    ----F--     | :30 | 1     | \$200.00 | P2  | 0.00 | NM   | 1     | \$200.00 |
| THE DOCTORS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    ----F--    1    \$200.00    0.00                            |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 42  | WAVY | 10/01/12 | 10/01/12 | M-F 2-3p<br>The Doctors  | CM    | 2-3p    M-----      | :30 | 1     | \$200.00 | P2  | 0.00 | NM   | 1     | \$200.00 |
| THE DOCTORS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/01/12    10/07/12    M-----    1    \$200.00    0.00                             |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 43  | WAVY | 09/25/12 | 09/25/12 | M-F 3-4p<br>Maury Povich | CM    | 3p-4p    -T-----    | :30 | 1     | \$450.00 | P1  | 0.00 | NM   | 1     | \$450.00 |
| MAURY POVICH<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    -T-----    1    \$450.00    0.00                           |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 44  | WAVY | 09/26/12 | 09/26/12 | M-F 3-4p<br>Maury Povich | CM    | 3p-4p    --W----    | :30 | 1     | \$450.00 | P1  | 0.00 | NM   | 1     | \$450.00 |
| MAURY POVICH<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    --W----    1    \$450.00    0.00                           |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 45  | WAVY | 09/27/12 | 09/27/12 | M-F 3-4p<br>Maury Povich | CM    | 3p-4p    ---T---    | :30 | 1     | \$450.00 | P1  | 0.00 | NM   | 1     | \$450.00 |
| MAURY POVICH<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    ---T---    1    \$450.00    0.00                           |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 46  | WAVY | 09/28/12 | 09/28/12 | M-F 3-4p<br>Maury Povich | CM    | 3p-4p    ----F--    | :30 | 1     | \$450.00 | P1  | 0.00 | NM   | 1     | \$450.00 |
| MAURY POVICH<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    ----F--    1    \$450.00    0.00                           |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 47  | WAVY | 10/01/12 | 10/01/12 | M-F 3-4p<br>Maury Povich | CM    | 3p-4p    M-----     | :30 | 1     | \$450.00 | P1  | 0.00 | NM   | 1     | \$450.00 |
| MAURY POVICH<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/01/12    10/07/12    M-----    1    \$450.00    0.00                            |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 48  | WAVY | 09/25/12 | 09/25/12 | M-F 4-5p<br>M-F 4-5p     | CM    | 4p-5p    -T-----    | :30 | 1     | \$450.00 | P2  | 0.00 | NM   | 1     | \$450.00 |
| ANDERSON COOPER<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    -T-----    1    \$450.00    0.00                        |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 49  | WAVY | 09/26/12 | 09/26/12 | M-F 4-5p<br>M-F 4-5p     | CM    | 4p-5p    --W----    | :30 | 1     | \$450.00 | P2  | 0.00 | NM   | 1     | \$450.00 |
| ANDERSON COOPER<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12    09/30/12    --W----    1    \$450.00    0.00                        |      |          |          |                          |       |                     |     |       |          |     |      |      |       |          |
| E 50  | WAVY | 09/27/12 | 09/27/12 |                          | CM    | 4p-5p    ---T---    | :30 | 1     | \$450.00 | P2  | 0.00 | NM   | 1     | \$450.00 |

Order / Rev: 202903  
 Alt Order #: 06847419  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 9/24-10/1 Crossroads GPS  
 Estimate: 737  
**WAVY**

| Ln    | Ch   | Start             | End             | Inventory Code                               | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | M-F 4-5p<br>M-F 4-5p                         |       |                     |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | ANDERSON COOPER                              |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ---T---                                      |       |                     |     | 1                 | \$450.00    |     | 0.00          |      |       |            |
| E 51  | WAVY | 09/28/12          | 09/28/12        | M-F 4-5p<br>M-F 4-5p                         | CM    | 4p-5p ----F--       | :30 | 1                 | \$450.00    | P2  | 0.00          | NM   | 1     | \$450.00   |
|       |      |                   |                 | ANDERSON COOPER                              |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                                      |       |                     |     | 1                 | \$450.00    |     | 0.00          |      |       |            |
| E 52  | WAVY | 10/01/12          | 10/01/12        | M-F 4-5p<br>M-F 4-5p                         | CM    | 4p-5p M-----        | :30 | 1                 | \$450.00    | P2  | 0.00          | NM   | 1     | \$450.00   |
|       |      |                   |                 | ANDERSON COOPER                              |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/01/12          | 10/07/12        | M-----                                       |       |                     |     | 1                 | \$450.00    |     | 0.00          |      |       |            |
| E 53  | WAVY | 09/26/12          | 09/26/12        | WAVY News 10 @5p<br>News 10 @5p              | CM    | 5p-530p --W----     | :30 | 1                 | \$1,800.00  | P1  | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | 5PM NEWS                                     |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | --W----                                      |       |                     |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| E 54  | WAVY | 09/28/12          | 09/28/12        | WAVY News 10 @5p<br>News 10 @5p              | CM    | 5p-530p ----F--     | :30 | 1                 | \$1,800.00  | P1  | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | 5PM NEWS                                     |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                                      |       |                     |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| E 55  | WAVY | 09/25/12          | 09/25/12        | WAVY News 10 @530p<br>News 10 @530p          | CM    | 530p-6p -T-----     | :30 | 1                 | \$1,800.00  | P1  | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | 530PM NEWS                                   |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -T-----                                      |       |                     |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| E 56  | WAVY | 09/27/12          | 09/27/12        | WAVY News 10 @530p<br>News 10 @530p          | CM    | 530p-6p ---T---     | :30 | 1                 | \$1,800.00  | P1  | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | 530PM NEWS                                   |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ---T---                                      |       |                     |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| E 57  | WAVY | 10/01/12          | 10/01/12        | WAVY News 10 @530p<br>News 10 @530p          | CM    | 530p-6p M-----      | :30 | 1                 | \$1,800.00  | P1  | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | 530PM NEWS                                   |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/01/12          | 10/07/12        | M-----                                       |       |                     |     | 1                 | \$1,800.00  |     | 0.00          |      |       |            |
| E 58  | WAVY | 09/27/12          | 09/27/12        | M-F 730-8p<br>M-F 730-8p                     | CM    | 730-8p ---T---      | :30 | 1                 | \$1,500.00  | P1  | 0.00          | NM   | 1     | \$1,500.00 |
|       |      |                   |                 | THE INSIDER                                  |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ---T---                                      |       |                     |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| E 59  | WAVY | 09/28/12          | 09/28/12        | M-F 730-8p<br>M-F 730-8p                     | CM    | 730-8p ----F--      | :30 | 1                 | \$1,500.00  | P1  | 0.00          | NM   | 1     | \$1,500.00 |
|       |      |                   |                 | THE INSIDER                                  |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                                      |       |                     |     | 1                 | \$1,500.00  |     | 0.00          |      |       |            |
| E 60  | WAVY | 09/27/12          | 09/27/12        | LN M-F<br>M-F News 10 @11                    | CM    | 11p-1130p ---T---   | :30 | 1                 | \$2,000.00  | P1  | 0.00          | NM   | 1     | \$2,000.00 |
|       |      |                   |                 | LATE NEWS                                    |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | ---T---                                      |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 61  | WAVY | 09/25/12          | 09/25/12        | Tonight Show/Jay Leno<br>Tonight Show w/Leno | CM    | 1134p-1237a -T----- | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00   |
|       |      |                   |                 | THE TONIGHT SHOW                             |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -T-----                                      |       |                     |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 62  | WAVY | 09/26/12          | 09/26/12        |  | CM    | 1134p-1237a --W---- | :30 | 1                 | \$500.00    | P1  | 0.00          | NM   | 1     | \$500.00   |

|               |                          |
|---------------|--------------------------|
| Advertiser:   | POL/Crossroads GPS       |
| Product Desc: | 9/24-10/1 Crossroads GPS |
| Estimate:     | 737                      |

WAVY

| Ln                | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type   | Spots | Amount      |  |
|-------------------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|-------|-------------|--|
|                   |      |                   |                 | Tonight Show/Jay Leno    |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      |                   |                 | Tonight Show w/Leno      |       |                   |         |             |       |               |     |      |        |       |             |  |
| THE TONIGHT SHOW  |      |                   |                 |                          |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |             |  |
| Week:             |      | 09/24/12          | 09/30/12        | --W----                  |       | 1                 |         | \$500.00    |       | 0.00          |     |      |        |       |             |  |
| E 63              | WAVY | 09/27/12          | 09/27/12        | Tonight Show/Jay Leno CM |       | 1134p-1237a       | ---T--- | :30         | 1     | \$500.00      | P1  | 0.00 | NM     | 1     | \$500.00    |  |
|                   |      |                   |                 | Tonight Show w/Leno      |       |                   |         |             |       |               |     |      |        |       |             |  |
| THE TONIGHT SHOW  |      |                   |                 |                          |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |             |  |
| Week:             |      | 09/24/12          | 09/30/12        | ---T---                  |       | 1                 |         | \$500.00    |       | 0.00          |     |      |        |       |             |  |
| E 64              | WAVY | 09/28/12          | 09/28/12        | Tonight Show/Jay Leno CM |       | 1134p-1237a       | ----F-- | :30         | 1     | \$500.00      | P1  | 0.00 | NM     | 1     | \$500.00    |  |
|                   |      |                   |                 | Tonight Show w/Leno      |       |                   |         |             |       |               |     |      |        |       |             |  |
| THE TONIGHT SHOW  |      |                   |                 |                          |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |             |  |
| Week:             |      | 09/24/12          | 09/30/12        | ----F--                  |       | 1                 |         | \$500.00    |       | 0.00          |     |      |        |       |             |  |
| E 65              | WAVY | 10/01/12          | 10/01/12        | Tonight Show/Jay Leno CM |       | 1134p-1237a       | M-----  | :30         | 1     | \$500.00      | P1  | 0.00 | NM     | 1     | \$500.00    |  |
|                   |      |                   |                 | Tonight Show w/Leno      |       |                   |         |             |       |               |     |      |        |       |             |  |
| TJHE TONIGHT SHOW |      |                   |                 |                          |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |             |  |
| Week:             |      | 10/01/12          | 10/07/12        | M-----                   |       | 1                 |         | \$500.00    |       | 0.00          |     |      |        |       |             |  |
| E 66              | WAVY | 09/26/12          | 09/26/12        | M-F 730-8p               | CM    | 730-8p            | --W---- | :30         | 1     | \$1,500.00    | P1  | 0.00 | NM     | 1     | \$1,500.00  |  |
|                   |      |                   |                 | M-F 730-8p               |       |                   |         |             |       |               |     |      |        |       |             |  |
| THE INSIDER       |      |                   |                 |                          |       |                   |         |             |       |               |     |      |        |       |             |  |
|                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |             |  |
| Week:             |      | 09/24/12          | 09/30/12        | --W----                  |       | 1                 |         | \$1,500.00  |       | 0.00          |     |      |        |       |             |  |
|                   |      |                   |                 |                          |       |                   |         |             |       |               |     |      | Totals | 66    | \$39,850.00 |  |